

HOMES COMPANY OF THE YEAR 2015



<p>12</p> <p>Srujanmani Reddy 3D Printing Services</p>	<p>14</p> <p>4Q Quarter Technologies Real Estate ERP Software Solution Provider</p>	<p>18</p> <p>Shivaiah Parikh Creative Design and Management</p>	<p>22</p> <p>Tony Young, Nataraja Upasani Creston Asia</p>
<p>24</p> <p>Manish Sorcha Deanspace Interiors</p>	<p>26</p> <p>Fabrizio Home Decor</p>	<p>28</p> <p>Udit Sethi YPU</p>	<p>29</p> <p>CA Rameshwartha InfoTrack Telematics</p>
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HPL: The Power of Technology



The Indian electrical industry is multifaceted, manufacturing a diverse range of products which range from high technology equipment to low technology electrical components. New Delhi based HPL, a multi product electric equipment company is among the leading players in the electrical industry today. Since its inception in 1956, the company has always believed in being technically abreast and keeping a great focus on the design and development of products. That is why, the heart of HPL is the R&D centre, with over 100 engineers innovating, developing and processing to produce the very best in class products for you. "Our R&D centre is approved by the Ministry of Science and Technology, Govt. of India, which ensures that the products manufactured here are superior in quality, technology and finish," says Lalit Seth, MD, HPL. As a one stop solution for all electrical & lighting requirements, HPL

focuses on domestic, commercial & industrial requirements. "Our product range is divided into four groups that include Electronic Energy Meters, Switchgears, Lighting, and Wires & Cables, Electrical Wiring accessories, amongst others. Owing to the superior quality and performance of products, we enjoy an edge over competitors in the field of low voltage switchgear and protection devices, metering and Energy Management System, Lighting, Wires and Cables," states Lalit. Recently, HPL has added modular switches and accessories to its already huge portfolio.

In Electronic Energy Meters category, HPL is the largest manufacturers of meters in India and among the top few in the world. "We currently have 86 marketing offices spread across the country with 2200 authorized dealers and over 27000 retailers," adds Gautam Seth, JMD, HPL. HPL has a manpower team of more than 5500+ people and has its presence overseas in over 20 countries in South East Asia, Middle East, Africa & Europe. "Due to our unwavering commitment to quality, our products have the markings of Indian and International standards like ISI, CE, KEMA," he adds.

HPL has recently forayed at the premium end of B Safe MCB inspired totally by Ger-

man styling and the most high-end materials. "I am extremely proud of the way this product has been designed. We started out with this product keeping European benchmarks in mind, specifically German in fact," says Gautam.

The Road Ahead

In line with its global ambitions, HPL has been gearing up its operations by strengthening current business practices and aligning them with the best global standards to create new benchmarks of quality and customer satisfaction. The company is committed to develop empowering technology in the form of easy to use, dependable products that meet the customers' needs. Exporting its products to Middle East, SAARC and European Countries, HPL is increasingly focused on export-led growth through optimal utilization of its comparative technical advantage vis-à-vis competitors. "Two key factors at HPL ensure a lasting competitive advantage; an innovative business model, and complete market intelligence. Optimum implementation of these factors enables HPL to create a more effective, sustainable operation, and more value for the customers and it will continue to focus on consolidating its dominant position in India, while expanding its reach globally," concludes Lalit.■





HPL: COMMITTED TOWARDS A BETTER TOMORROW



With the launch of Make in India initiative by the government, industrial growth in India is already witnessing a major boost. The need for power is only going to increase many times over along with a high demand for superior-grade electrical equipment and components to use it optimally. Electrical equipment companies with many innovations, quality and effectiveness as its core focus are going to play a major role here. One of those companies is HPL, which currently stands tall as THE TECHNOLOGY BRAND OF INDIA.

Since its inception in 1956, HPL has always believed that the only way to bring about rapid development of India is through meaningful innovation, and thereby ushering it into the global world of Electrical Technology. To that effect, they have also aligned themselves with the Smart Cities Mission, an initiative that is being supervised by India's Prime Minister, Narendra Modi

himself. A movement that is geared to make our cities smart, intelligent and energy-efficient. A case in point: HPL's LED light fittings at Varanasi Ghats resulted in total annual savings of 1.1 MU (72%) and Rs. 1.29 crores.

HPL has recently forayed at the premium end of B Safe MCB inspired totally by European styling and the most high-end materials. Simply put, there is no range of MCBs in this country which can even come close to this range. And it's not just the looks. As a feat of engineering, it is truly a class apart. Says Lalit Seth, MD, HPL.

All of HPL's 6state-of-the-art manufacturing facilities are ISO:9001 certified for Quality Management System, ISO:14001 certified for Environmental System and OGSAS - 18001 certified for implementing an occupational Health and Safety Management System. HPL products are also ISI Certified by the Bureau of Indian Standards, a mark of quality products in India. Certain range of products have

KEMA certification for energy utilization and have CE certificate to give acceptability of the products in Europe and other international markets.

Currently, the company has 86Branches & Representative offices nationwide with 6 state-of-the-art manufacturing units powered by a 5500+ workforce, and ably supported by 2200 authorised dealers and 27,000 retailers.

With the best-in-class R&D centre backed by a highly skilled team of engineering professionals, HPL is already designing and developing a range of innovative and advanced products—from LEDs to smart meters to solar products and then some—to make the Smart Cities initiative a resounding success. "Our R&D centre is approved by the Ministry of Science and Technology, Govt. of India, which ensures that the products manufactured here are superior in quality, technology and finish," says Lalit Seth, MD, HPL.

Be it commercial, domestic or

any industrial requirement, HPL has a ready range of high-quality electrical and lighting solutions. The product range is divided into four groups that include Electronic Meters, Switchgears & Electrical Wiring Accessories, Lighting and Wires and Cables, amongst others.

The company enjoys an edge over competitors in the field of low voltage switchgear and protection devices, metering and energy management systems, lighting, wires and cables.

"HPL will continue to create more value for its customers and focus on consolidating its dominant position in India, while expanding its reach globally," says Lalit Seth, MD, HPL.

HPL will be showcasing its superior range of products at Booth HB51C52, Hall 3A at Eleccrama 2016, BIEC, Bangalore.



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