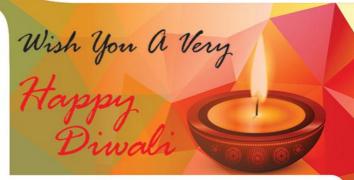
# Newsletter October 2016



# Sunrise of new era!

With a PAN India presence of marketing officers and our brand acceptance throughout the Country, we shall now Endeavour to increase our reach by exploring the infrastructure already made, build a broader customer base and create a brand pull to support our sales channel.



## Light India Exhibition @ Pragati Maidan, New Delhi

It's was an opportunity to get connected with the right stakeholders. At the exhibition, we displayed Smart Lighting Solutions like CCMS technology for streetlight, Mobile-operated LED Lamps, and IR-censor-based Lighting Panel for commercial segment, among others.



# Switch Expo @ Vododara, Gujarat

It was 5 days event studded with innovative product previews, latest technology presentation, concepts and pure business interactions. This was perfectly in tune with the whole 'Make In India' revolution that is taking over the country.



## Diversified campaign was executed in various cities.



TV Coverage during business hours





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### Other Products

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#### 2 in 1 LED Bulb

- 2in1 LED Lamp gives you the luxury to choose between two lights: crystal white and golden yellow
- Colour changing between crystal white (9-watts) and golden yellow every time the light is turned on
- Up to 40% energy saving over 15W CFL
- Up to 85% energy saving compared to GSL
- Application area: Mood lighting, residential areas (halls, bedrooms, lounge areas) and offices





Cool White & Warm White in 1 Bulb



### Motion / IR Sensor LED Panel & Tube Light

- 2x2 LED Panel & Tube light with Motion sensor / IR sensor with dimmable technology
- Color temperature and brightness can be adjusted with remote control
- · Idea for Better energy conservation in office area
- Easy Installation and Eco-friendly

### <sup>™</sup>Clmo Modular Switch

- Made from fire retardant UV stabilized engineering plastic.
- Complies with BIS Standards.
- · Tested upto 1 Lakh switching operations.
- · Slim, Sleek & Stylish looks.
- Regulator 360° complete rotating knob & 100%
- · Humming free.
- · Glossy finish makes it dust & maintenance free.





# Centralised Control Monitoring System (CCMS) For Street Light

- Remote Monitoring & Controlling.
- · Individual / Group Controlling.
- · Comprehensive Monitoring.
- · Real time operation and control.
- Enhanced Computerised Reports.
- · Power Theft Alert.
- · SMS to maintenance staff in case of Fault.
- · Many Other Advanced Features.



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