#### **HPL Electric & Power Ltd**



Corporate Office: Windsor Business Park. B-1D, Sector-10, Noida, U.P. - 201301, INDIA. Tel.: +91-120-4656300

E-mail: hpl@hplindia.com CIN No.: U74899DL1992PLC048945

October 5, 2017

The Manager,
Listing Department,
National Stock Exchange of India Ltd.
"Exchange Plaza", C-1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Symbol: HPL

BSE Limited 25<sup>th</sup> Floor, New Trading Ring, Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001

Scrip Code: 540136

Sub:- Disclosure of material Events/Information under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Schedule of Analysts/Institutional Investors Meeting

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform that the Company has scheduled the meeting with the Analyst and/or Investor as per the details given below:

Name of the Firm	Type of Meeting	Date of Meeting	Location
Invesco GMO Exide Life Insurance ICICI Prudential Mutual Fund IDFC Mutual Fund PNB Metlife TATA AIA Life White Oak Capital Infina Finance Pvt. Ltd Avendus Capital Reliance General Life Insurance Taurus Asset Management Co. Ltd ENAM Holdings Suyash Advisors Renaissance Investment Managers Val-Q Advisors Mahindra Asset Management AUM Advisors Catamaran Capital Phillip Capital PMS Peerless MF Zeus Capital Value Quest Vallum Capital KM Visaria Family Trust PH Capital IL&FS Financial Center BNP	Phillip Capital Investor Conference	Friday, 6 <sup>th</sup> October 2017	Mumbai



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We are enclosing an Investor Presentation which may be used during the meeting.

A copy of the said intimation has also been uploaded on the Company's website at www.hplindia.com.

This is for your kind information and record.

Thanking You

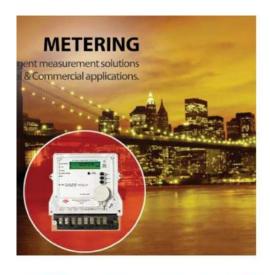
Yours Faithfully

For HPL ELECTRIC & POWER LIMITED

Asaf Ali Road

Vivek Kumar

Company Secretary











## **HPL ELECTRIC & POWER LIMITED**

**INVESTOR PRESENTATION** 

OCTOBER 2017

## **DISCLAIMER**



This presentation and the following discussion may contain "forward looking statements" by HPL Electric & Power Limited ("HPL" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of HPL about the business, industry and markets in which HPL operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond HPL's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of HPL.

In particular, such statements should not be regarded as a projection of future performance of HPL. It should be noted that the actual performance or achievements of HPL may vary significantly from such statements.



**COMPETITIVE ADVANTAGES** 

**BUSINESS STRATEGY** & OUTLOOK

QUARTERLY UPDATE

FINANCIAL OVERVIEW & SHAREHOLDING STRUCTURE



## **BRIEF PROFILE**



# **BUSINESS OVERVIEW**

- HPL is an established electric equipment manufacturer in India market leader in electricity energy meters (20% mkt. share) & on-load change-over switches (50% mkt. share), 5<sup>th</sup> largest LED manufacturer, 5% mkt. share in LV switchgears
- 40+ year old established brand with strong recall across various customer segments Power Utilities, Government Agencies, Retail and Institutional customers
- Large product portfolio offering wide range of Metering Solutions, Switchgears, Lighting which includes LED & CFL lamps and Wires & Cables

## KEY STRENGTHS

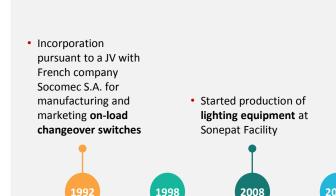
- 9 state-of-the-art Manufacturing facilities with capabilities across design & product development, component designing, tool making and commercial production
- Strong R&D capabilities with focus on constant innovation and development of new products with superior technologies
- Established Pan-India Distribution network consisting of 90+ Branch Offices, 2700+ authorized dealers & 20,000+ retailers
- Experienced management team with more than 20 years of industry experience
- Established relationships with Power Utilities, Government Agencies and Institutional customers
- · Strong pre-qualification credentials creating significant entry barriers in the metering and switchgear businesses

# FINANCIAL PERFORMANCE

- Restated Consolidated Revenue, EBITDA and PAT were Rs 986.3 cr, Rs 123.5 cr and Rs 28.5 cr respectively in FY17.
- EBITDA Margins have been stable in the range of 10%-13% in the last 5 years
- Significant deleveraging with D/E ratio coming down from ~1.6x in FY16 to ~0.5x as of Mar-17. This should result in significant improvement in PAT Margin going forward

# COMPANY OVERVIEW KEY MILESTONES





Started production

energy meters at

Gurgaon Facility I

of electronic/ static

2010

Started production

of **switchgears** at

2011

2014

Started production

of wires & cables at

Gharaunda facility

Kundli facility

 Started production of meters at Gurgaon facility II

- Settlement with Socomec pursuant to which promoters acquired its entire stake in the Company
- Conversion into a public limited company
- Started manufacture of LED products



2016

- Listing on BSE and NSE with a successful IPO raising Rs 3610 mn
- Significant deleveraging through repayment of Rs 3,200 mn debt using IPO proceeds



 Acquisition of Himachal Energy upon conversion of 15 mn optionally convertible debentures, pursuant to which Himachal Energy became a 97.15% owned subsidiary of our Company



 Commenced production at new plant in Guwahati, Assam including range of Switchgears, Circuit Breakers, Fans, Wiring Accessories and Energy Meters.

## WIDE-RANGING PRODUCT PORTFOLIO





HPL is the "ONE-STOP SHOP" for Low Voltage **Electrical Equipments** across market segments and price ranges

**HPL's complementary** product offerings enable cross-selling and lead to STRONG BRAND RECALL

With a large product portfolio, HPL is at forefront to capture **GROWTH OPPORTUNITY** 

#### **Metering Solutions**



Multi Function Meter



**Prepaid Meter** 



**Long Range Meter** 



## emfis

#### **Switchgears**

**Industrial Applications** MCCB Changeover Switch







**Domestic Applications RCCB** Bsafe Techno







**Push Bells** 

Modular Switch & Accessories









#### intelliPROTECT

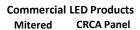
intelliCONTROL



#### **Lighting Equipment**

**Consumer LED Products Aries LED** LED Glow 9W







**Outdoor LED Products** Street LED Light Flood Light







#### **Wires and Cables**

Fire Resistant Cables



**Co-axial Cables** 



**Solar Cables** 



Networking & **Data Cables** 





**CUSTOMERS** 

SUB-

**BRANDS** 

**PRODUCT** 

**PORTFOLIO** 

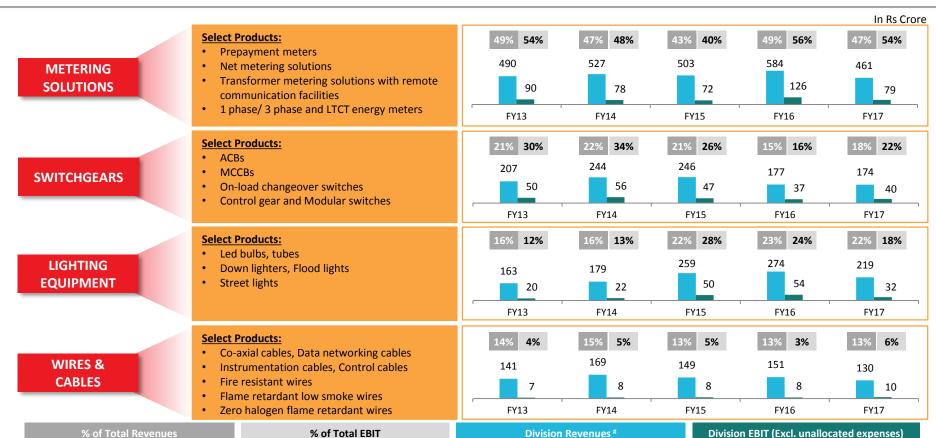
**Power Utilities** 

**Public & Private Enterprises** 

**Residential & Commercial Users** 

## **INCREASING BUSINESS DIVERSIFICATION**





## **EXPERIENCED BOARD OF DIRECTORS & MANAGEMENT TEAM**





#### **Lalit Seth**

- · Chairman and Managing Director
- Over 40 years of experience in the electric equipment manufacturing industry



#### Rishi Seth

- Joint Managing Director
- MBA with over 20 years of experience in the field of electric equipment manufacturing industry



#### **Gautam Seth**

- Joint Managing Director
- Chartered Accountant with over 15 years of experience in the electric equipment manufacturing industry



#### Chandra Prakash Jain

- Director; Electrical Engineer and an MBA with over 25 years of industry experience
- Heads the metering division of the company and has served as the Chairman of the IEEMA meter division for the year 2013-14



#### **Vinod Ratan**

- Director
- Chartered Accountant



#### J.S Sabharwal

- Non-executive, Independent Director
- Over 25 years of experience in the field of sales and management
- Prior experience includes working with Blue Dart Express and Brooke Bond



#### **Tarun Sehgal**

- Non-executive, Independent Director
- Canadian chartered professional accountant



#### Madhu Bala Nath

- Non-executive, Independent Director
- Over 20 years of experience in social service
- Prior experience includes working with the UN under various organisations in different capacities



#### Jainul Haque

- Non-executive, Independent Director
- Over 15 years of experience in the field of electrical industry
- Prior experience includes working with Indian Power Corporation Limited and Power Grid (PGCIL)



#### Virender Kumar Bajaj

- · Non-executive, Independent Director
- Over 27 years of experience in the field of banking
- Prior experience includes working with Axis Bank Limited, UTI Bank Limited and State Bank of India



**COMPETITIVE** ADVANTAGES

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## STRONG R&D THRUST – CONTINUOUS TECHNOLOGY UPGRADATION



FOCUS ON CONTINUOUS R&D TO LAUNCH AND MARKET EXCITING NEW INNOVATIVE PRODUCTS LOADED WITH IMPROVED FEATURES, ENERGY EFFICIENCY, AUTOMATION AND COMMUNICATION



#### **IN-HOUSE R&D CABPAILITIES:**

- 2 R&D facilities in Gurgaon & Kundli with more than 100 engineers
- 1 Testing facility in Gurgaon NABL accredited and ISO/IEC 17025:2005 compliant
- 2 Tool Rooms for rapid prototyping & component designing for complete range of MCBs, MCCBs, meters, changeover switches, switch fuse units, LED lamps and CFLs

## LAUNCH OF INNOVATIVE PRODUCTS & ROBUST NEW PRODUCT PIPELINE:

- CCMS Street Lighting System: Leads to significant saving in manpower & energy through automated settings for sunset & sunrise timings, remote energy metering & dimming of lights during off-peak hours
- Smart Meters with Tamper-Proof features
- Elmo Modular Switch made from fire retardant UV stabilised engineering plastic
- Motion Sensor LED Panel & Tube-light with remote control
- 2 in 1 LED Bulb with colour changing feature
- Future Product Pipeline: Solar Cables, Gas Meters

## MOVING FROM PRODUCT SUPPLIER TO INTEGRATED SOLUTION PROVIDER

- Combine software with products to enable automation and communication Prepaid Meters, Smart City Solutions, Smart Meters
- HPL has secured the first order for Smart City Lighting in Bhopal in Consortium with Bharti Infratel and Ericsson
  - HPL will provide street lighting solutions along with automation through centralised server communication

Kumbh Mela Lighting based on CCMS (Centralised Control Monitoring System) technology



## STATE OF ART MANUFACTURING FACILITIES



#### 9 ROBUST MANUFACTURING FACILITIES ACROSS NORTH INDIA

- State of art manufacturing capabilities including design and product development, component designing, tool making and commercial production
- Capabilities to manufacture customized products for institutional customers and undertake modifications in products for OEMs and other corporate customers

#### **QUALITY & COMPLIANCE CERTIFICATIONS**

























SUFFICIENT AVAILABLE CAPACITY

TO ACHIEVE REVENUES OF ~ Rs 2,500 CRORE

WITHOUT ANY MAJOR CAPEX IN NEAR FUTURE

## STATE OF ART MANUFACTURING FACILITIES







#### **Gurgaon Facility I:**

- **Products:** Electronic static energy meters
- Capacity: 6 Million Units

#### **Gurgaon Facility II:**

- Products: Parts/components of lighting equipment (CFL & LED), electronic energy meters
- Capacity: 15 Million Parts/ Components





#### Facility I:

- Products: MCBs, distribution boards and panels, MCB isolators, MCB changeover switches, earth leakage circuit breaker and switches, energy meters and parts of lighting equipment
- Capacity: 11.5 Million Units

#### **Himachal Energy Facility:**

- Products: electronic energy meters, panel meters and clips for panel meters
- Capacity: 3 Million Units





#### Facility I:

- Products: Switchgears, Circuit Breakers, Fans, Wiring Accessories, Electronic Energy Meters
- Capacity: 43 Million Units

#### **Himachal Energy Facility:**

- Products: Electronic Energy Meters
- Capacity: 5 Million Units

## STATE OF ART MANUFACTURING FACILITIES







- Products: Switchgears and parts of electronic energy meters and parts of lighting equipment
- Capacity: 5 Million Units





- **Products:** Lighting equipment
- Capacity: 26 Million Units





- **Products:** Wires and Cables
- Capacity: 194.4 Mn meters

## **ESTABLISHED PAN-INDIA DISTRIBUTION NETWORK & BRAND PRESENCE**



ESTABLISHED PAN-INDIA DISTRIBUTION NETWORK & BRAND PRESENCE
TO CAPTURE SIGNIFICANT GROWTH POTENTIAL IN ELECTRICAL EQUIPMENT INDUSTRY











## **EXTENSIVE EXPERIENCE, ESTABLISHED RELATIONSHIPS, STRONG PRE-QUALIFICATION CREDENTIALS**



STRONG EXECUTION, ESTABLISHED RELATIONSHIPS AND STRONG PRE-QUALIFICATION CREDENTIALS
MAKE HPL A PREFERRED SUPPLIER OF THE SPECIALISED ELECTRICAL EQUIPMENTS



#### **EXTENSIVE EXPERIENCE**

- Strong Promoter pedigree with more than 40 years of experience
- More than 20 years of average experience of senior management team
- Strong R&D and manufacturing capabilities



#### **ESTABLISHED RELATIONSHIPS**

- Established relationships with Institutional customers, Power Utilities and Governmental Agencies across India
- HPL has created formidable entry barriers in technologically advanced products like Metering and Switchgear businesses



#### STRONG PRE-QUALIFICATION CREDENTIALS

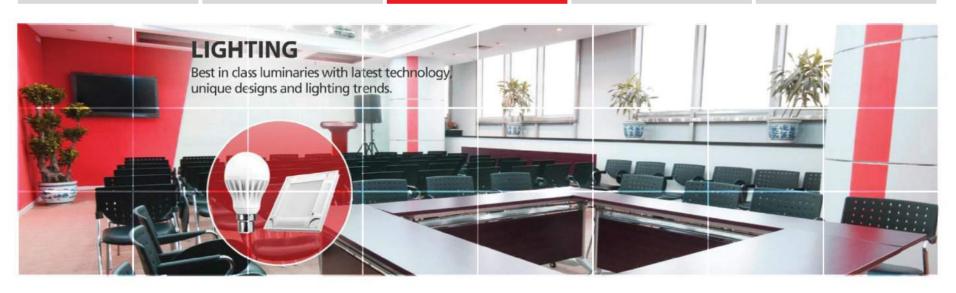
- HPL works with Power Utilities and Government Agencies pursuant to direct contractual arrangements, obtained through a bidding process, requiring certain pre-qualification requirements
- HPL meets all pre-qualification credentials including past experience, technical requirements, quality and safety compliances, financial strength, price competitiveness



**COMPETITIVE ADVANTAGES** 

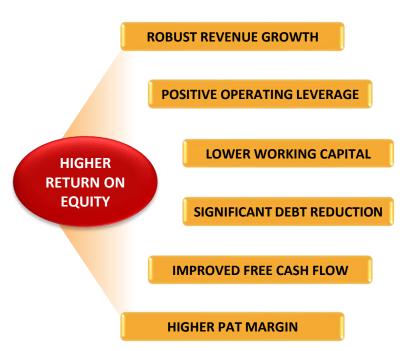
**BUSINESS STRATEGY** & OUTLOOK

QUARTERLY UPDATE FINANCIAL OVERVIEW & SHAREHOLDING STRUCTURE



### **KEY FOCUS AREAS**





#### **EXPAND PRODUCT RANGE**

- Utilise existing capacity to double the revenues over next 4-5 years
- Leverage R&D capabilities to develop high margin LED lighting equipments
- Focus on value-added products specialty wires, smart meters, prepayment meters

#### **REDUCE WORKING CAPITAL & BORROWING**

- Reduce working capital cycles and improve inventory management
  - Shift to CNF sale and distribution model with direct control on inventories
  - Increase % of sales through authorized dealers
  - Introduce channel financing with large corporate customers and authorized dealers with an aim to reduce receivables by Rs 75 – 100 cr

#### **EXPAND GEOGRAPHICAL REACH & ENHANCE BRAND VISIBILITY**

- Expand our network of authorized dealers or distributors
- Enter new international markets
- · Increase brand promotion and marketing
- Focus on print and social media advertising and television campaigns
- Increase interactions with authorized dealers and end consumers

#### STRENGTHEN CUSTOMER BASE

- Launch product variants based on different price points, design and quality
- Create synergies in manufacturing and marketing activities by promoting cross sale of our products

## **INDUSTRY OUTLOOK – POSITIVE REGULATORY POLICIES**



THE ELECTRIC EQUIPMENT INDUSTRY IS EXPECTED TO GROW AT A CAGR OF 8% - 12% OVER 2016 - 2020

HPL CAN EFFECTIVELY LEVERAGE ITS STRONG R&D & MANUFACTURING CAPABILITIES AND LONG STANDING RELATIONSHIPS WITH GOVERNMENT AGENCIES, POWER UTILITIES AND INSTITUTIONAL CUSTOMERS TO CAPITALISE ON ELECTRIC EQUIPMENT INDUSTRY TAILWINDS

#### **UDAY (UJWAL DISCOM ASSURANCE YOJANA)**

Increase operational efficiency and lower AT&C losses through –

- Smart metering solutions, upgradation of transformers and meters
- Energy efficiency measures like efficient LED bulbs & lighting equipment
- Improved financial health of DISCOMs will help in lowering the working capital cycle of electrical equipment suppliers to DISCOMs

#### **SMART CITIES MISSION**

Rs 3 Trillion Smart Cities mission is an urban renewal and retrofitting program by the GoI to develop 100 cities across India

- Increasing urbanization and growing household income will drive demand for a variety of LT electrical equipment and lighting solutions
- HPL in consortium with Bharti Infratel & Ericsson has received its first order of ~Rs 700 mn for Bhopal Smart City Lighting Project and has further bid for orders in 11 other smart city locations

#### **HOUSING FOR ALL**

- 'Housing for All' initiative plans 20 million homes for the economically weaker sections in India by 2022
- This initiative puts a major thrust over affordable electrical solutions

#### **GAS & WATER METERING SOLUTIONS**

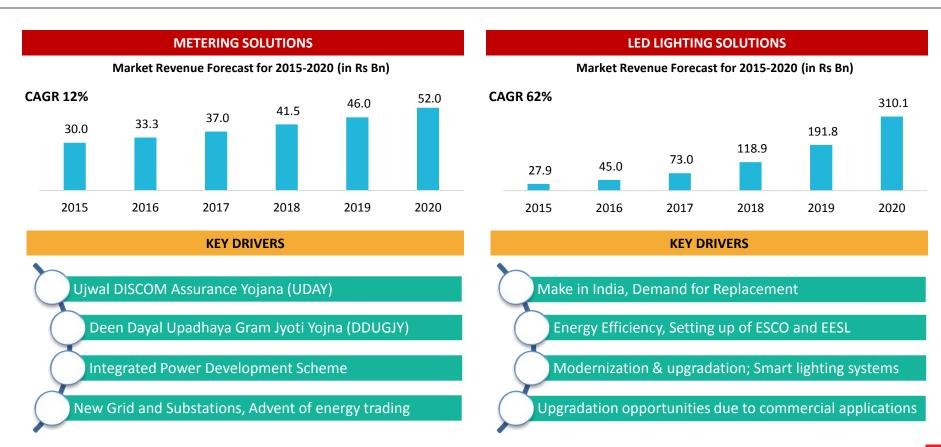
- Smart gas metering solutions as a part of proposed expansion of city gas distribution network
- Intelligent water metering solutions
- Opportunities in products & services related to renewable energy like solar energy

#### **GST IMPLEMENTATION**

- GST implementation will lead to smoother inter-state goods transport.
- This will reduce the number of warehouses and help in inventory rationalisation and lower working capital cycle

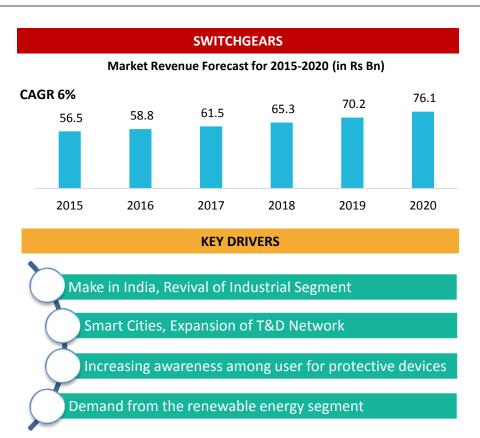
### INDUSTRY OUTLOOK – STRONG GROWTH AHEAD

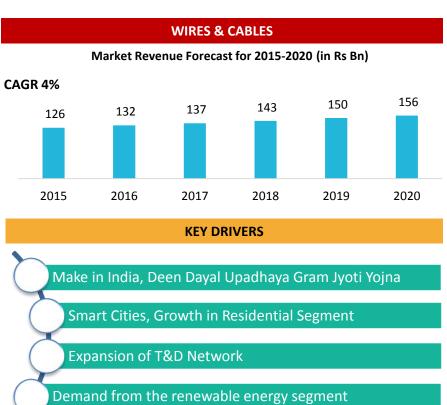




## INDUSTRY OUTLOOK – STRONG GROWTH AHEAD









**COMPETITIVE ADVANTAGES** 

**BUSINESS STRATEGY** & OUTLOOK

QUARTERLY UPDATE

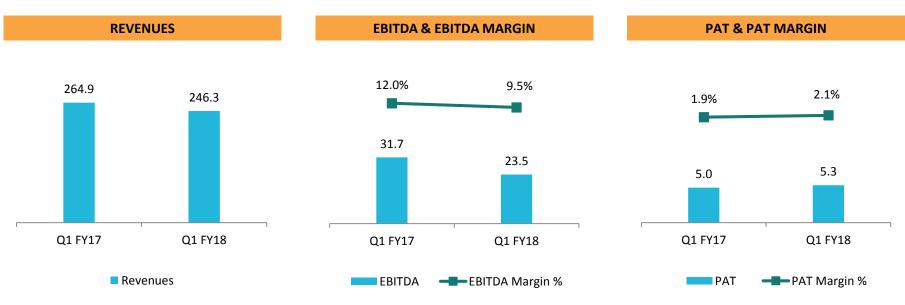
FINANCIAL OVERVIEW & SHAREHOLDING STRUCTURE



## **Q1 FY18 RESULT ANALYSIS**



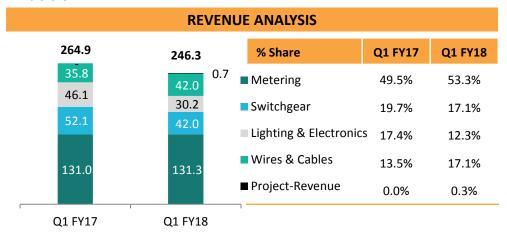
In Rs Crore



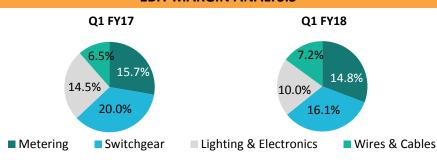
## **Q1 FY18 RESULT ANALYSIS**



#### In Rs Crore



#### **EBIT MARGIN ANALYSIS**



- Metering sales were stable. Margins slightly declined due to unfavourable product mix.
- Switchgear & lighting sales were impacted by lower offtake by channel partners who resorted to destocking before the onset of GST regime.
- Switchgear & lighting margins declined due to limited additional incentives given to the channel partners.
- Retail channel expansion and BTL advertising led to higher wire sales. Further higher GST rate of 28% on wires & cables also led to enhanced purchases in June 2017

## Q1 FY18 RESULT ANALYSIS



#### **KEY DEVELOPMENTS**

- Robust order book of Rs 382.7 cr as on 30<sup>th</sup> June 2017 (34%)
  - Metering orders of Rs 305.7 cr (up 53% from Rs 199.2 cr at 31st March 2017)
  - · Lighting orders of Rs 52.6 cr
  - · Switchgear orders of Rs 22.1 cr
  - Wires & Cables orders of Rs 2.3 cr
- Revival in pace of metering orders after a gap of four consecutive quarters, providing good revenue visibility for FY18.
   Currently around 2.7 cr number of meters are under Tender evaluation by various utilities.
- Potential opportunity for Smart Meters through Government's centralised procurement initiative (EESL).
- Switchgear segment expected to benefit from GST implementation which will lead to shift in demand from unorganised to branded players.
- · Lighting segment expected to see healthy demand due to favourable GST rate of 12% on LED luminaries
- Further, Switchgear & Lighting business shall also benefit from government initiatives like IPDS, DDUGJY in the renewables space
- HPL's comprehensive product range stands to benefit from 'Housing for All' Affordable Housing initiative and implementation of RERA and PMAY which many states have passed, leading to faster execution of projects.
- 'Dealer Channel Financing' is successfully getting implemented and will reduce our debtor days beginning from Q2 FY18.

## **CONSOLIDATED PROFIT & LOSS STATEMENT**



Particulars (Rs. in Cr)	Q1 FY18	Q1 FY17	YoY%
Revenue from Operations	246.3	264.9	-7.0%
COGS	144.4	155.4	-7.1%
Gross Profit	101.9	109.5	-6.9%
Gross Margins %	41.4%	41.3%	5 bps
Excise Duty	25.0	21.7	15.2%
Employee Expenses	25.8	29.1	-11.2%
Other Expenses	27.5	27.0	2.0%
EBITDA	23.5	31.7	-25.7%
EBITDA Margin %	9.5%	12.0%	-241 bps
Depreciation	5.5	3.6	51.8%
Finance Cost	11.7	22.6	-48.4%
Other Income	1.1	1.2	-9.1%
PBT	7.4	6.6	12.2%
Taxes	2.2	1.7	28.4%
PAT	5.28	4.95	6.6%
PAT Margin %	2.1%	1.9%	27 bps
EPS (Rs.) - Basic	0.81	1.05	-22.9%

## **CONSOLIDATED BALANCE SHEET**



Particulars (In Rs Cr)	FY17	Particulars (In Rs Cr)	FY17
Equities & Liabilities		Assets	
Shareholder's Funds	730.2	Non-Current Assets	443.8
Equity share capital	64.3	Tangible Assets	387.2
Other Equity	665.9	Intangible Assets	32.8
Minority Interest	12.6	Capital Work in Progress	0.0
,		Goodwill on Consolidation	18.3
Non-Current Liabilities	46.4	Non-Current Investments	0.0
Long Term Liabilities	0.3	Long Term Loans & Advances	5.5
Deferred tax liabilities (net)	25.8	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
Other Long Term Liabilities	14.5		
Long Term Provisions	5.8	Current Assets	1,004.4
_		Inventories	377.6
Current Liabilities	659.0	Trade receivables	467.5
Short Term Borrowings	362.6	Cash & Bank Balances	67.4
Trade Payables	265.1	Short Term Loans & Advances	90.4
Other current liabilities	22.2		
Short Term Provisions	9.1	Other Current Assets	1.6
Total Equity & Liabilities	1,448.2	Total Assets	1,448.2



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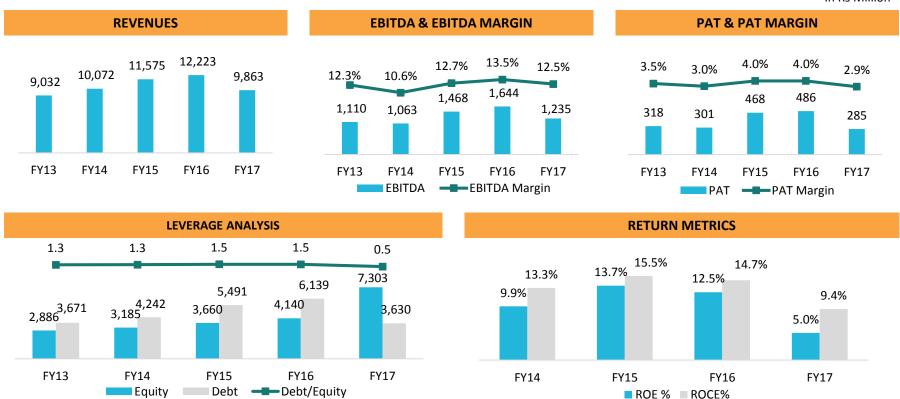


### **FINANCIAL SUMMARY**

Source: Restated Consolidated Financials from Company RHP

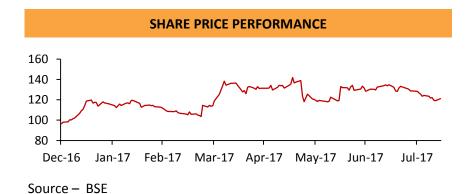


In Rs Million



## **SHAREHOLDING STRUCTURE**





S	SHAREHOLDING – 30 <sup>th</sup> JUNE 201	.7
DIIs 8.04% FIIs 1.05% Source – BSE	Public 18.76%	Promoters 72.15%

MARKET DATA	AS ON 14th AUGUST 2017
Market Capitalization (Rs Cr)	778.7
Price (Rs)	121.1
No. of Shares Outstanding (Cr)	6.4
Face Value (Rs)	10.0
52 Week High-Low (Rs)	198.0 - 74.2

Source - BSE

KEY INSTITUTIONAL INVESTORS - 30 <sup>th</sup> JUNE 2017	% Holding
HDFC AMC	5.32%
Birla Sun Life AMC	2.28%
Morgan Stanley Mauritius	1.00%
IDFC MF	0.31%
ICICI Bank	0.10%

Source - Company













Mr. Vinod Ratan Gupta

Director

Email: vrgupta@hplindia.com



Mr. Arun Prakash / Mr. Nilesh Dalvi

IR Consultant

Email: arun.prakash@dickensonir.com / nilesh.dalvi@dickensonir.com

Contact no: +91 75069 33892 / 98192 89131